



## Case Study: Database Regeneration

### Key Highlights

5,000+ candidates connected and updated on database

1,000+ relevant CVs forwarded to client

**Geography:**  
ANZ



**Sector:**  
Mining



**Client:**  
Specialist recruitment agency providing solutions to companies in the mining sector.



#### Client Challenges:

- The company recruits qualified candidates to meet the increasing demands and challenges of both permanent and temporary jobs.
- The client had a huge database consisting of 40,000 candidates, but many of them had not been contacted for 4-5 years.

#### Our Solution:

- IMS People Possible provided a database regeneration service for the client.
- An IMS People Possible recruiter revitalized the client's database by contacting candidates and updating their details in the database.
- After confirming candidates' employment status, we populated the database with updated resumes. In turn, this increased the number of active candidates available for current opportunities.

#### Results:

- Number of call attempts to database candidates: 26,000 within a period of 18 months
- Number of candidates connected and updated on database: 5,000+
- Approximate number of relevant CVs forwarded to client: 1,000+
- Client improved overall productivity
- Reduced staffing costs: With an improved process, client did not need to hire additional internal staff
- The client improved its recruitment ratios and therefore maximized results for end clients
- We improved clients fill rates and generated a positive ROI

#### Disclaimer:

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