



Supported UK Operations for Volume Recruitment

Geography

United Kingdom

Industry

Retail, IT, Energy

Service

Resourcing

Case Study Period

07 Months

Team Size

15 Resources

Client Profile:

A leading UK staffing firm, delivering workforce solutions across STEM, technology, healthcare, finance, engineering, and defense, specializing in MSP, RPO, and talent advisory services.

Client Objective:

Establish an offshore team for global support under one roof for all the services.

Solutions:

- Established an International Resourcing Centre in India
- Deployed a trained team of 15 (14 recruitment and 1 back office).

Impact:

- Retail Sector: Direct fill rate uplifted to nearly 37%, highest in a month compared to last year.
- IT Services: Major bulk intakes supported with 100% coverage on assigned vacancies.
- Energy: 100% fill rate on bulk Sales Support roles for Jan 25 intake.
- *Refer to the table on page 2 for detailed info.

Conversion Ratio	
Submission to Interview	2.90 : 1
Interview to Offer	1.07 : 1
Offer to Start	1.26 : 1



2024 Performance Data

Month	No of heads	New Jobs	Submissions	Interview	Offer	Start
July	3	15	63	1	1	1
August	4	47	229	79	78	78
September	8	57	355	125	124	122
October	12	127	412	145	131	116
November	12	93	431	163	156	105
December	12	43	282	97	81	61
January	14	115	452	155	143	82
Total	65	497	2224	765	714	565

