



Reduced Time-to-Fill by 50% With Custom Outreach Program

Geography

United Kingdom

Client Tenure

5+ Years

Industry

Construction

Case Study Period

24 Months

Service

Sourcing & Compliance

Team Size

12 Resources

Client Profile:

A leading UK-based recruitment agency specialising in blue-collar and white-collar roles within the construction industry, supporting both temporary and permanent placements.

Solution:

- Utilised job boards, social media, and an extensive candidate network to source talent.
- Deployed recruiters with expertise in UK Construction domain.
- Conducted a specific outreach program for senior and specialist positions.
- Integrated an Applicant Tracking System (ATS) for seamless candidate management.

Client Objective:

- Manage high-volume hiring demands for temporary construction workers.
- Attract and retain skilled professionals for permanent white-collar roles.
- Reduce time-to-hire while maintaining compliance with UK employment regulations.
- Increase efficiency in talent acquisition without escalating costs.

Impact:

- Filled 386 temporary and 52 permanent positions.
- Reduced time to fill for permanent roles by 50% and maintained a 95% retention rate.
- Achieved a 25% reduction in recruitment expenses.
- For a detailed breakdown, refer to the table on Page 2.*



Blue-Collar Temp Staffing Positions	No. of Placements
Construction Engineers	35
Bricklayers	74
Skilled Trades	38
Labourers	107
Machine & Plant Operators	52
Groundworkers	51
Site Operatives	29

White-Collar Perm Staffing Positions	No. of Placements
Site Managers	5
Project Managers	8
Quantity Surveyors	12
Health & Safety Specialists	7
Civil & Structural Engineers	8
BIM & Planning Engineers	12

2023-24 Performance Data

