



Achieved 3.6x ROI with High-Volume Calling

Geography

United Kingdom

Industry

Aviation

Services

Sourcing, Mapping,
Screening

Client Tenure

8 Years

Case Study Period

12 Months

Team Size

04 Resources

Client Profile:

A leading recruitment agency specialising in Logistics and Aviation across the UK and Europe providing tailored staffing solutions.

Solution:

- Sourced an extensive pool of profiles from multiple job boards.
- Conducted high-volume calling to engage potential candidates and secured multiple interview bookings.

Client Objective:

- Fulfil multiple contract jobs in Bristol within a stringent four-day timeline.
- Expand talent pool to address talent shortages and meet bulk hiring demands on a regular basis.
- Ensure timely recruitment to support uninterrupted site operations and sustain project efficiency.

Impact:

- Submitted three candidates on the first day, leading to two interviews and one job offer.
- Placed 10 candidates within the tight four-day deadline.
- Generated a total revenue of £173,781, delivering a 3.6x ROI with 48 placements within a year.

