



## Generated 4x ROI through Compliance Checks and Bookings



### Geography

United Kingdom

### Industry

Healthcare

### Services

Compliance and Bookings

### Client Tenure

8 Years

### Case Study Period

12 Months

### Team Size

50 Resources

### Client Profile:

A leading recruitment solutions provider for the UK healthcare sector, specialising in Nurses and Doctors placements.

### Solution:

- Built a custom application automating confirmations, bookings, and cancellations, reducing recruiter involvement significantly.
- Developed custom software for GMC and NMC checks, cutting processing time from 8 hours to 2 hours.
- Established a team to secure new candidates and prioritize bookings through capped-rate offerings.
- Tracked candidate cancellations in detail, implemented a checklist-based confirmation process to improve client reliability.
- Enhanced documentation processes with expert resources, reducing hospital setup delays and improving turnaround times.

### Client Objective:

- Sustain business despite economic challenges affecting the UK healthcare system, like budget cuts, payment delays, and reduced funding.
- Enhance gross margin per recruiter, and transition to digital compliance platforms to reduce cost.

### Impact:

- Generated 4x ROI by adding new healthcare professionals and robust shift bookings.
- Cleared 3 audits with over 98% accuracy, ensuring top-tier compliance.

Metrics (Per Month)	GM Per Resource, Per Month	
	Nurses	Doctors
Gross Margin (Recruiters)	€ 4,517	€ 4,937
Gross Margin (Bookings Team)	€ 17,063	€ 49,713

References Received	4,963
Documents Upload	1,05,334
Number of Compliant Files	1,404

Performance Data 2024 - Administrative Tasks

