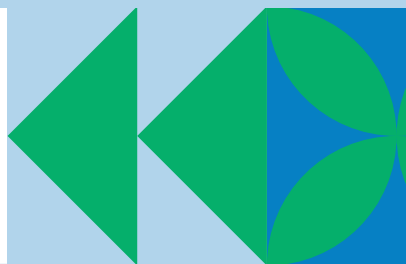




Expanded Candidate Pool & Reduced Time To Submit For Perm & Temp Staffing



Geography

Australia

Industry

Real Estate & Construction

Service

Mapping & CV Formatting

Client Tenure

15 Months

Case Study Period

12 Months

Team Size

1 Resource

Client Profile:

A leading real estate and construction recruitment agency in Australia, providing permanent and temporary staffing for property and construction companies.

Client Objective:

- Expand the pool of temporary and permanent candidates.
- Map potential companies and contacts to bring in new clients.
- Reduce submission time through efficient CV formatting.

Solution:

- Deployed a dedicated resource to handle CV formatting, contact mapping, and database updates.
- Ensured minimal turnaround time for CV formatting to increase efficiency.

Impact:

New Contacts Mapped	4,334
New Companies Mapped	502

