

CASE STUDY

Healthcare Recruitment in APAC Region - Building Stronger Teams



Client:

Our client is a global leader in healthcare workforce management, and connects healthcare providers across two continents and four countries with over 50,000 qualified candidates. They offer a comprehensive range of locum, contract, and permanent staffing solutions within primary, acute, and mental health sectors in the UK, Ireland, Australia, and New Zealand.

Challenges:

Growing the Healthcare Team with Top International Talent

The Australian healthcare sector is experiencing significant growth, creating a demand for skilled professionals. We helped the client meet this challenge by attracting highly qualified healthcare workers from established English-speaking countries like the UK, US, Canada, Ireland, and New Zealand.

Our Approach

- **Targeted Sourcing:** We leverage our expertise to identify and connect with experienced healthcare professionals (Doctors, Nurses, Paramedics, and Social Workers) who boast a minimum of 10 years of experience.
- **Seamless Relocation:** Our team facilitates a smooth transition for chosen candidates, ensuring a positive experience from application to arrival in Australia.
- **Collaborative Partnerships:** We work closely with our clients to understand their specific needs and navigate the intricacies of international recruitment.



Results

Expanding Talent Pool

In 2023, we presented our clients with over **180 qualified international candidates**, covering a diverse range of healthcare positions.

Enhanced Team Efficiency

Our efforts resulted in **7 successful placements**, with a total placement value exceeding **\$200,000**. These placements have demonstrably improved the focus and efficiency of our client's onshore teams

Revenue Generation

Six recruited candidates are already contributing to our client's success, **generating over \$190,000 in invoices**. With an additional candidate joining soon, this growth continues.

Why Choose Us?

- **Commitment to Excellence:** We prioritise delivering exceptional service and achieving outstanding results for our clients.
- **Efficient Resource Utilisation:** Our streamlined process ensures that your valuable time is maximised.
- **Client Satisfaction:** Building strong, lasting relationships with our clients is paramount.

Unlock Your Team's Full Potential

Let us streamline your healthcare recruitment process and help you assemble a world-class team. Contact us today for a free consultation and discuss how we can unlock the full potential of your onshore team.

Disclaimer: This case study is the property of IMS People Possible. All case studies have been inferred from actual activities. Information provided is factual, and in certain cases, the figures are referential. Specific client information and data are kept in confidence to protect our client's business interests. If you have any further questions or want to know more about how IMS People Possible can help your business, please email us at info@imspeople.com.

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