

CASE STUDY

Boost Onshore Team Efficiency with Database Optimisation

Client:

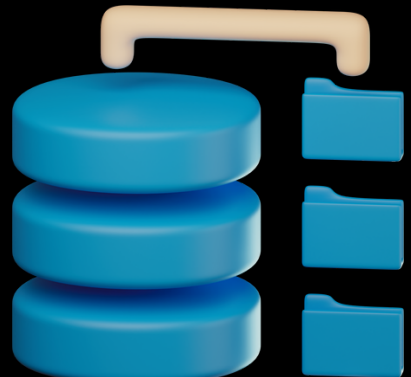
A well-established Australian business with a workforce exceeding 200 professionals, operating from two locations across the country. Their specialisation lies in connecting engineering and technology jobs with qualified candidates.

Challenges:

Out-of-Date Database: The client was relying on a database that was not up to date. Over the past 4-5 years, information was not added regularly, making it inaccurate and not relevant anymore. This made it difficult for their onshore team to find qualified engineering candidates quickly. This slowed down the hiring process and limited how well they could respond to client needs.

Our Approach

Database Reactivation: IMS People Possible came on board to help. We assigned a dedicated team of 3 to update the client's candidate database completely. This involved a thorough process to make sure all information was accurate and relevant for the current Australian engineering industry.



Results

Within a remarkable **12-month period**, our team successfully updated a staggering **24,504 candidate profiles**.

This refresh transformed the client's database into a powerful tool, allowing their onshore team to:

Focus on Important Tasks

With accurate and updated information readily available, recruiters could dedicate more time to critical tasks like carefully evaluating candidates, building strong relationships, and negotiating effectively.

Shorter Sourcing Time

Easy access to qualified candidates significantly improved how quickly and efficiently they could find the right talent for each engineering position.

Happier Clients

Faster turnaround times and a higher quality of candidate shortlists ultimately led to increased client satisfaction and successful placements for engineering roles.

Is your onshore recruitment team bogged down by administrative tasks? Let IMS People Possible elevate your recruitment process. Our offshore support empowers your onshore team to focus on what matters most: building strategic relationships, identifying top talent, and driving successful placements.

Disclaimer: This case study is the property of IMS People Possible. All case studies have been inferred from actual activities. Information provided is factual, and in certain cases, the figures are referential. Specific client information and data are kept in confidence to protect our client's business interests. If you have any further questions or want to know more about how IMS People Possible can help your business, please email us at info@imspeople.com.

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info@imspeople.com

www.imspeople.com



Corporate Office

1/2, Indraprasth Business Park, Near DAV School,
Prahladnagar Extension, Makarba, Ahmedabad 380051, Gujarat, India.