

CASE STUDY

Boost Onshore Team Efficiency and Focus



Client:

Brisbane-based staffing firm with 30 years of experience leverages business advisory, search & recruitment, and technology consulting to optimise workplace performance.

Challenges:

Maximising Onshore Expertise:

Recruiting agencies rely on their onshore teams for strategic tasks like candidate evaluation, negotiation, and building client relationships. However, administrative burdens like CV formatting and cover letter uploading can consume valuable time and limit their ability to focus on these core competencies.

Our Approach

- **Dedicated CV Formatting:** We provide a skilled team member specifically trained in tailoring CVs to industry standards, ensuring a consistent and professional presentation for all candidates.
- **Streamlined Cover Letter Uploading:** We offer a seamless solution to manage cover letter uploads, freeing up onshore resources for higher-value activities.



Results

Enhanced Candidate Presentation

Within 3 months, we formatted **351 CVs**, consistently meeting turnaround times and ensuring a professional first impression for each candidate.

Increased Onshore Capacity

By handling **6626 cover letter** uploads in 4 months, we effectively alleviated administrative burdens on the client's onshore team.

Empowering Strategic Focus

Our offshore support allowed 10 onshore consultants to dedicate more time to:

- **In-depth Candidate Evaluation:** Analysing skills, experience, and cultural fit for a perfect match.
- **Strategic Client Relationship Management:** Building trust and fostering long-term partnerships.
- **Researching Industry Trends:** Staying ahead of the curve and identifying top talent.

Is your onshore recruitment team bogged down by administrative tasks? Let IMS People Possible elevate your recruitment process. Our offshore support empowers your onshore team to focus on what matters most: building strategic relationships, identifying top talent, and driving successful placements.

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