



Case Study: Database Regeneration

Key Highlights

10,000 records updated in the client's database

Client could source the updated applicant information 3 times faster

Geography:
USA



Sector:
Healthcare



Client:
Experts in
Healthcare Staffing
and predominantly
in Primary Healthcare



Client Challenges:

- The client had accumulated details of healthcare professionals from more than 1,500+ healthcare centres across the USA and was seeking a partner that could work on their ATS-PC Recruiter software and support them with:
 - Cleaning and updating the database
 - Verifying contact details, phone numbers, email addresses and update them on the PC Recruiter software
 - Data mining within PC Recruiter for active jobs
- The client required these tasks to be completed cost-effectively, without compromising on the quality.

Our Solution:

- IMS People Possible commenced by providing a recruitment resource, selected by the client, to focus on the extensive PC Recruiter database. Completing the tasks required to update the software.
- The SLA required for this updating task was 40 records per day.
- The resource IMS People Possible provided found relevant information using various sources online and updated the data within the database.
- Regular contact was kept between IMS People Possible and the client, to ensure they were kept updated with the progress our resource was making, while also discussing any potential challenges or feedback generated by the tasks.





Results:

- IMS People Possible has updated over 10,000 records in the client's database to date.
- The client found that its recruiters were able to find updated applicant information up to 3 times faster than they could before IMS People Possible provided a resource to work on the database.
- IMS People Possible's recruiters have been consistent in meeting and often exceeding the SLA commitments agreed upon with the client. For this reason, and the strong relationship we have developed with the client, has seen our partnership continue for more than 12 months.
- IMS recruiters have consistently met or exceeded the SLA commitments

Disclaimer:

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